

## **Clean/Electric Vehicle Incentives, Fleet & Individual**

The goal of this supplemental strategy is to increase the use of zero emission vehicles – plug-in hybrid, battery electric, and the evolving hydrogen fuel cell vehicle market – as well as vehicles using alternative fuels with lower emissions such as compressed natural gas, liquid natural gas, and propane. Massachusetts has adopted the California zero emission vehicle (ZEV) mandate regulations, and has had an active electric vehicle plan since 2010.

**This Policy is being implemented.** As the approach to Clean Car Consumer Incentives outlined in the [Clean Energy and Climate Plan for 2020](#) does not appear to be viable at this time, a number of alternate mechanisms are being pursued to promote the use of clean cars. These include:

- A [Mass Electric Vehicle Initiative](#) has been launched, including a website that compiles all pertinent information about the Initiative;
- A Task Force has been created to coordinate follow up on recommendations from an Electric Vehicle Roundtable held in March 2013 in order to increase the number of electric vehicles & ease their use;
- On Earth Day 2013, the Administration launched the \$2.5 million dollar [Massachusetts Electric Vehicle Incentive Program](#) that provides funding to municipalities to help purchase electric or plug-in hybrid passenger vehicles and to install dual electric charging stations; and
- Additional clean vehicle incentives targeted at owners of fleets of medium- and heavy-duty trucks and transit vehicles are to be announced in the near future.